



**Capture Attention.
Generate Interest.
Ignite a Reponse.**



CGI Advertising | Coordinated Graphics, Inc.

Advertising / Graphic Design / Printing / Website Design and Development

Where do ideas come from?



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Where do ideas come from?

Collaboration.

Development of an advertising campaign, brochure, package design or website starts with analysis, discussion, research and brainstorming. We focus on your market and your objectives and develop concepts that quickly communicate a relevant message to your customer – whether it's a consumer, company or business-to-business contact.

Copy. Design. Execution.

At CGI, we create advertising for you that reflects the essence of your company, meets your objectives and communicates your beliefs. We separate your company from your competition through well-written copy, beautiful design and attention to detail. We **Capture Attention** in an increasingly cluttered media environment.

“What really drives consumers to buy or not to buy is the content of your advertising, not its form.”

– David Ogilvy,
Founder, Ogilvy & Mather



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Proudly partnering with the U.S. Bank Championship to bring this exciting event to our community.

Follow-through is everything.



With Aurora Pharmacy, there's more to your health care than simply filling your prescriptions. There's consultation with you from our staff of knowledgeable pharmacists. And there's follow-through with automated refills, free home prescription delivery and a dedicated focus on you and your family.

Seeing by your Aurora Pharmacy today, where great service is par for the course.

To find a convenient location near you, visit www.AuroraPharmacy.org or call 888-973-8999.

 **Aurora Pharmacy®**

Our Pharmacies will be affiliated with the U.S. Bank Championship. Aurora Pharmacy is a U.S. Bank member of the pharmacy services provided by United Bank. © 2008 Aurora Pharmacy, Inc.

Trained to Listen.



At AmerisourceBergen, we get an early jump on solving your unique problems.

It starts with you talking and us listening. It ends with the best answers for your business.

In between, we assess your problems, isolate them and systematically help you resolve them.

We call it **Solution Selling**. You can call it made to your aims.

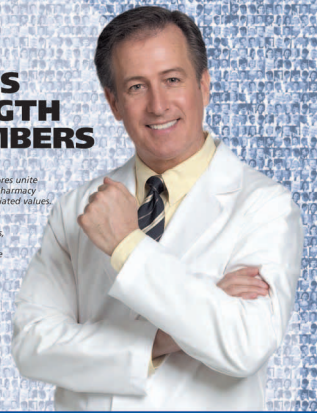
 **AmerisourceBergen**

Because it's all right here

- Front End
- Inventory Management
- Technology / Automation
- Patient Care
- Pharmacy Support
- Market Share Growth

AmerisourceBergen Corporation
P.O. Box 959
Valley Forge, Pennsylvania 19422
800-523-2112
amerisourcebergen.com

THERE'S STRENGTH IN NUMBERS



Buying Power
When 4,000 independent stores unite as one collective force, my pharmacy receives the very best negotiated values.


Power of Profits
I have access to the products, programs and services that make up the most profitable parts of my business.


Power of Promotion
My store is fully supported by circulars, sign kits, and national & local advertising programs.

How can we strengthen your business?

Good Neighbor Pharmacy® and Family Pharmacy® offer the unique competitive opportunities you've been looking for to build your business. It's what makes you truly independent and able to compete head-to-head in today's retail pharmacy environment. National advertising, branding/consumer awareness, promotional marketing and purchasing power, are just a few of the many membership advantages to help you achieve consistent results, while taking expert care of your growing customer base. These are the **Strengths in Numbers** that 4,000 stores rely on and the kind of numbers you relate to best.

Visit us at NACVA Booth #1025.

 **FAMILY PHARMACY**
familypharmacy.com

 **GOOD NEIGHBOR PHARMACY**
myGNP.com

Advertising Campaigns

When it comes to thinking big, you don't need a big advertising agency. You need a smart one. An ad agency with expertise in your industry. An agency dedicated to your success... one that will respond to your everyday needs. Because smaller is more agile, allowing for a swift response to ever-changing market conditions and the close attention you need to maintain your

competitive edge. We integrate print and broadcast advertising with digital media to create multi-platform solutions for our clients. The combination of on-target messaging and strong visuals in the right media **Generates Interest** for your product or service.

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Fine cabinetry by Plain & Fancy, Medallion and UltraCraft... all within your reach.
Inspiration and real value by **KBS**, Westchester's premiere design,
cabinetry and remodeling showroom.

Visit kbskitchen.com for exciting design ideas.

KBS
KITCHEN & BATH SOURCE™

50 Virginia Road, White Plains, NY 10603 (914) 946-8600 Design Services - Cabinetry - Countertops - Remodeling

[illegible]

Consumer, Retail and Business to Business Advertising: Campaign Development, Creative, Production, Media Planning and Ad Placement

Magazines

Newspapers

Broadcast

Digital and Pay-Per-Click Advertising

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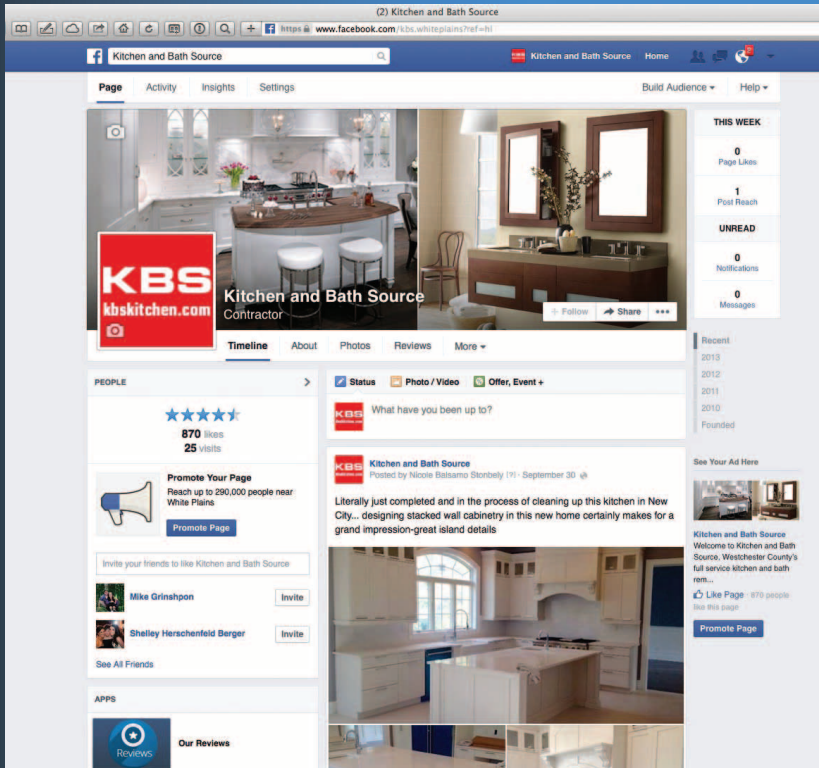


Websites and Digital Marketing

It's still the Wild West on the World Wide Web. CGI can help you navigate the complexities of website design, keywords, AdWords, SEO, SEM, backlinks, analytics, Pay-per-Click advertising, digital advertising, geofencing, geotargeting,

email marketing, click-thru rates, review management, blogging, likes, follows, shares, pins, posts, social media content development...

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Social Media Marketing and Content Development

Facebook page design and daily posts, Twitter feeds, Pinterest boards, Instagram,... and whatever the latest and greatest might be this week.

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Graphic Design

From start to finish, CGI develops the concepts, writes the copy and creates the visuals for a wide range of marketing objectives and communications activities.

Corporate Branding: Logo design, business cards, letterhead, memo pads and promotional products

Brochures, Pocket Folders, Direct Mail and Other Collateral Materials

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Graphic Design

There's more to marketing than advertising, brochures, emails and websites. Our clients depend on us to create the designs for their trade show marketing and their product packaging. We output and construct their displays, and we work closely with their packaging printers.

Package Design: Polybags, cartons, wrappers

Large Format Materials: Trade show displays, banners, posters and other signage

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Industries We Serve

Of course, your business might not fit squarely into one of these categories, but we are adept at putting square pegs into round holes. With almost 40 years of experience, we can apply our creativity and knowledge to your company, regardless of your industry.

Associations
Banking, Mortgage Bankers and Financial Services
Commercial Building Restorations
Consumer Products
Education
Government Affairs
Healthcare
Home Improvement
Lawn and Garden
Lifestyle and Travel
Pharmacies
Real Estate
Retail Advertising
Store Brand Marketing

**Contact Adam Grant at (914) 421-1521
to arrange a no-obligation appointment.**

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Ignite a Response for your business.
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80 Beverly Road ■ White Plains, NY 10605

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