



**Capture Attention.
Generate Interest.
Ignite a Reponse.**

Maximizing Your Advertising Investment



CGI Advertising | Coordinated Graphics, Inc.

Advertising / Graphic Design / Printing / Website Design and Development
White Plains, NY 10605 ■ www.cgiadvertising.com



Capabilities, Services and Expertise

CGI provides a full range of advertising, production, printing, digital, and social media marketing services.

Advertising Campaigns

When it comes to thinking big, you don't need a big advertising agency. You need a **smart** one. An ad agency with expertise in your industry, dedicated to your success and your everyday needs. Because CGI is smaller, we're more agile, proactively anticipating and responding to ever-changing market conditions to help you maintain your competitive edge.

Campaign Development, Creative, and Production

Media Planning and Ad Placement

Consumer, Retail and Business to Business Advertising

Magazines; Newspapers; Broadcast

Digital and Pay-Per-Click Advertising

Graphic Design and Production

High impact design and well-written copy separates your company from the competition.

Corporate Branding: Logo design, business cards, letterhead, memo pads and promotional products

Brochures, Pocket Folders, Direct Mail: Full color, high quality

Package Design: Polybags, cartons, wrappers

Large Format Materials: Trade show displays, banners, posters and other signage

Digital Marketing

It's still the Wild West on the World Wide Web. CGI can help you navigate the complexities of the internet and leverage this ever-changing platform to benefit your business. Our digital services include analysis, strategy, content development, design and production, and execution.

Website Design and Development: Responsive, mobile-friendly, fast-loading designs and high impact, high converting content

SEO: Keyword analysis, content creation, backlinks, analytics, blogging

Pay-per-Click Advertising: Google AdWords, Bing Ads

Digital Advertising: Geotargeted, demographic targeting, geofencing

Email Marketing: Broadcast emails, list management, deployment

Review Monitoring and Management: Aggregation of reviews from multiple sources into one dashboard; review requests and response; review distribution to multiple sites and social media

Social Media Marketing and Content Development

Social media marketing can be a highly effective tool to building relationships and boosting business from your customers and prospects.

Customized Social Media Strategies: Facebook page design and daily posts, Twitter feeds, Pinterest boards, Instagram, blogs... and whatever the latest and greatest might be this week.

Ignite a Response for Your Business.

Contact Adam Grant to arrange a no-obligation appointment.

(914) 421-1521 ■ realresults@cgiadvertising.com



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